



Apollo **24|7**
DocVerse

A Better Look at the Apollo Ecosystem

A legacy spanning over 40 years. Asia's largest healthcare ecosystem



80+ Hospitals



80+ Diagnostics Serviceable Cities



5000+ Pharmacies



120+ Primary Care Clinics

Apollo 24|7 is India's Fastest-growing Digital Healthcare Platform

20 M+
Customers

7,000+
Medical
Professionals

2.4 M+
Total
Consultations

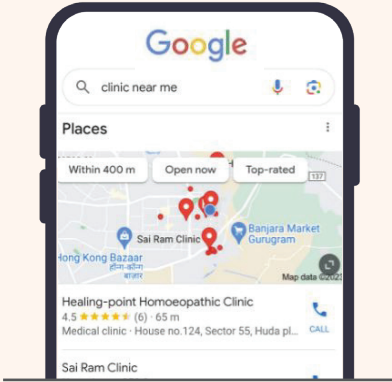
9.6 M+
Total Medicine
Orders

1 M+
Home Sample
Collections

Why Online Profile is Important?

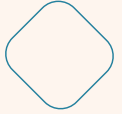
#DidYouKnow?

86% of online active users go to “explore nearby” locations.



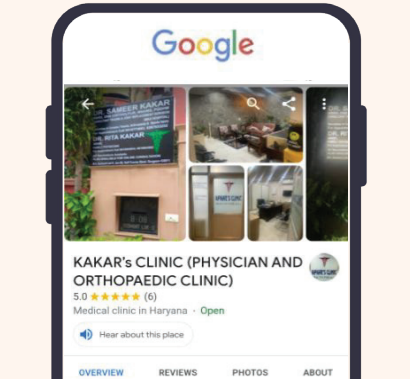
Step 1

Look for online listings of nearby places



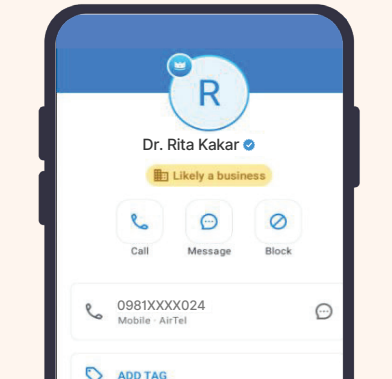
Step 2

Detailed view of ratings and experiences on online listings



Step 3

Call or visit the place



Problems & Solutions Addressed via DocVerse

Problems 🗨️

- ➔ Competition Among Professionals
- ➔ Limited Marketing Expertise
- ➔ Manual and In-efficient Patient Record Management
- ➔ Increased Marketing and Manpower Costs

Solutions 👍

- ✔️ Organically Increase Patient Footfall
- ✔️ Enhanced Online Presence
- ✔️ Refined Data Collection
- ✔️ Lower Costs and Improved Patient Experience



DocVerse - Online Management Suite for Doctors



Profile Optimization

- ✓ Seamless Integration and Automated Update
- ✓ SEO Optimised Content Creation & Posts
- ✓ Profile Keyword Optimization via API Integration



Personalized IVR Assistant

- ✓ IVR System for Appointment Bookings
- ✓ Never Miss a Call
- ✓ Offer World-class Experience



Online Reputation Management (ORM)

- ✓ Manage Ratings & Reviews
- ✓ Recommendations on Improving Profile Rating
- ✓ Easy Performance Report



Exclusive Clinic Care Plan

- ✓ Virtual Clinic for Enhanced Patient Retention and Benefits
- ✓ Zero Platform Fee for The Care Plan Members
- ✓ Complete Digital Journey to Maintain Patient Health Records

Measuring Our Impact: Progress So Far



5K+ Accounts
Under Management



Online Reach
Enhanced by **35%**



Appointments
Increased by **26%**



Significant Improvement
In **Patient Experience**



Doctor Testimonials



Dr. Saloni Sinha, Delhi NCR

Apollo 24|7 provides excellent service in profile management and offers a very helpful tool for enhancing my practice.



Dr. Utsa Basu, Kolkata

Thanks to Apollo 24|7, my online reach has soared. Their tools have expanded my digital presence, attracting new patients.



Dr. Regina Joseph, Bangalore

Thanks to Apollo 24|7's guidance, there's been a remarkable improvement in my patients' experience.





Interested? Let's Connect!

Get in touch with your exclusive
Business Development Manager

Name :

Mobile :

Or Contact us at



support.doctorconnect@apollo247.org



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